



IMPACT LEADERSHIP
MOTIVATE · LEAD · EMPOWER

Invitation to Partner in "Measuring Your Impact Leadership Conference 2024"

We are excited to announce the upcoming "Measuring Your Impact Leadership Conference 2024," organized by IMPACT Leadership in collaboration with the Tennessee Association of Community Leadership (TACL). The conference is scheduled to take place in Cookeville, TN, from October 23rd to 25th, and we are reaching out to potential financial partners who share our vision of fostering successful leaders across our great state.

Hosting a statewide conference of this magnitude requires support in various forms, and we believe that your organization could play a pivotal role in making this event a resounding success. By joining us as a financial partner, your business or organization will have the opportunity to make a designated contribution towards the conference, and in return, we will proudly promote your company as one of the event's official sponsors.

Our aim is to showcase the best of Cookeville and the Upper Cumberland region to attendees from across the state, offering them an enriching and memorable experience. With your partnership, we are confident that we can achieve our fundraising goals and effectively serve the current and future leadership of Cookeville, Putnam County, and the entire state of Tennessee.

We would be delighted to discuss the details of this partnership opportunity further and explore how we can tailor it to best align with your organization's objectives and preferences. Together, we can make a significant impact on the leadership landscape of Tennessee and create lasting benefits for our communities.

Thank you for considering this partnership opportunity. We look forward to the possibility of collaborating with you and your organization on this meaningful endeavor.

Warm regards,

Billy George TACL 2024 Conference Sponsorship Chair
Faune Nunnery IMPACT Leadership Chairman
Mark Hutchins TACL Chairman





Conference Sponsorship Opportunities October 23rd-25th 2024

"Measuring Your Impact Leadership Conference 2024," organized by IMPACT Leadership in collaboration with the Tennessee Association of Community Leadership (TACL)

State Headlining Sponsor \$20,000

Video Advertisement, Podcast Mention, Company Logo on promotional material including photography background in the main meeting room at the same scale as the TACL Logo, Company Logo on all printed material, website, social media, and radio mentions, 15 invitations for participants to attend the conference, and a speaking opportunity.

County Sponsor \$10,000

Company Logo on promotional material including photography background in the main meeting room at the same scale as the TACL Logo, Company Logo on all printed material, website, social media, and radio mentions, 10 invitations for participants to attend the conference, and a speaking opportunity.

City Sponsor \$7,000

Company Logo on promotional material including photography background in the main meeting room at a 1/2 scale as the TACL Logo, Company Logo on printed material and website, social media posts, 6 invitations for participants to attend the conference, and a speaking opportunity.

Interstate Sponsor \$5,000

Company Logo on all promotional material including photography background in the main meeting room at a 1/4 scale as the TACL Logo, Company Logo on printed material, website, and social media, 4 invitations for participants to attend the conference, and a speaking opportunity.

Highway Sponsor \$2,500

Company Logo on printed material, website, and social media. 2 invitations for participants to attend the conference.

Mile Sponsor \$1,000

Company Logo on printed material, website, and social media.

Foot Sponsor \$750

Company Logo on tables and website.

Inch Sponsor \$500

Company Logo on website.

In-Kind Donations will be recognized at their corresponding values. All can be listed on website.



Sponsor Information

Sponsor Contact Name: _____

Company Name (if applicable): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone Number: _____

Company Website: _____

Payment Information

Deadline for Payment: September 15, 2024

Contribution Dollar Value: _____

In-Kind Dollar Value: _____

In-Kind Description: _____

Payment Method: Check _____ Online Payment _____

Payment Instructions:

- Donation made via check – Please complete form and mail along with donation check made payable to IMPACT Leadership to IMPACT Leadership PO Box 112 Cookeville, TN 38503
- Please email logos and marketing information to faune@impactcookeville.com
- Online Payments at <https://impactleadershiptn.com/events/tacl2024> includes processing fees.

Thank you for your partnership!