



# STATEWIDE LEADERSHIP CONFERENCE

Cookeville, TN  
October 23rd-25th 2024  
For Leaders Teaching Leaders  
Nonprofit, Corporate, and Small Business  
Hosted by IMPACT Leadership

## KEYNOTE SPEAKER BILL IMADA

Bill Imada is founder, chairman and chief connectivity officer of IW Group, a minority-owned and operated advertising, marketing and communications agency focusing on the growing multicultural markets.



### LEADERSHIP TRACKS

#### Measuring What Matters in Our Communities

Strong Town Metrics  
Measuring Transformation  
Using AI to Help Measure Success

#### Transformational Thinking

Transformation Foundations  
Long-term TN Deep-Change Study  
Brain Shifts are Possible

#### Engaging Leaders for Measurable Impact

Book Match Me: Leaders are Readers  
Facilitating for Insight and Action  
Practical Structures for Group Learning

### SAVE THE DATE

#### October 23rd

Networking night at Lazy G Buffalo Ranch! Dine on buffalo burgers while enjoying a hayride and bonfire.

#### October 24th

Attend an event filled with top notch leadership topics taught through interactive classes and lectures.

#### October 25th

TACL Board Member Morning and Cooking on the Square with Habitat for Humanity.



register now at [impactleadershiptn.com/tacl-conference](https://impactleadershiptn.com/tacl-conference)